



**INSME**  
International Network for SMEs


## BENEFITS & CONDITIONS FOR MEMBERSHIP

### CONNECTING INNOVATION STAKEHOLDERS

With the aim to bridge the innovation and knowledge gap for Small and Medium Enterprises, INSME acts as a facilitator to stimulate and facilitate public-private partnership and promote the exchange of good practices among key innovation players worldwide. Acting as a knowledge-based network INSME deals with innovation-related topics, including: entrepreneurship, start-ups, new technology-based firms, EU and international SMEs support programs, SMEs innovation financing, venture capital, business model innovation, IPRs, etc.

### BECOME A MEMBER

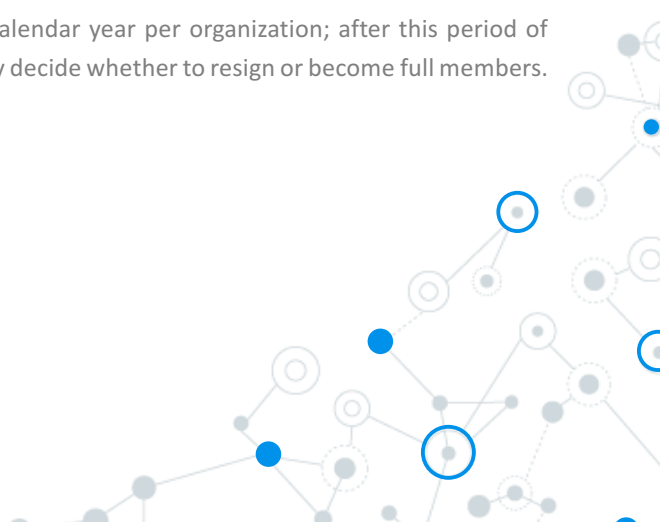
INSME – the International Network for Small and Medium Enterprises is a not for profit and legally recognized Association based in Italy. The INSME Association open to international membership, currently includes 77 Members in 36 countries in 4 continents: 13 governmental bodies, 19 International Organizations, 6 International NGOs and representatives of 39 networks and intermediaries acting in the field of innovation and technology transfer to SMEs.



<b>MEMBERSHIP CATEGORY</b>	<b>FOR PROFIT ORGANIZATION</b>	<b>PUBLIC BODIES</b>	<b>NON PROFIT ORGANIZATION</b>	<b>INTERN'L INTERGOV. ORGANIZATION</b>
<b>SUSTAINING GOLD MEMBER</b>	10.000 €	10.000 €	10.000 €	
<b>SUSTAINING SILVER MEMBER</b>	5.000 €		5.000 €	
<b>FULL MEMBER</b>	1.800 €	5.000 €	1.000 €	<b>HONORARY MEMBERS*</b>
<b>OBSERVER**</b>	500 €	500 €	500 €	<b>HONORARY MEMBERS*</b>

\* This type of membership is awarded to International Intergovernmental Organizations, who are distinguished, nationally or internationally, for carrying out activities closely connected or complementary to the objectives of the Association. The selection of candidates among appropriate entities and their appointment for this high honor is the competence of the INSME Board.

\*\* An observership can be granted only once and for one calendar year per organization; after this period of approaching the network and its activities, the candidates may decide whether to resign or become full members.



	SUSTAINING MEMBERS			
BENEFITS	GOLD	SILVER	FULL	OBSERVER
Participation to INSME Annual Meeting for free	Yes	No	Yes	Yes
Training opportunities during the Annual Meeting	Yes	No	Yes	Yes
Voting rights in the INSME General Assembly	Yes	No	Yes	No
Eligibility to INSME's Board	Yes	No	Yes	No
Access to conferences' presentations and contacts	Yes	No	Yes	Yes
Access to INSMEAcademy webinars	Yes	No	Yes	Yes
Possibility to hold an INSMEAcademy webinar	Yes	No	Yes	No
Dissemination activities <sup>1</sup> (INSMEnews, INSMEblog, etc.)	Yes	No	Yes	Yes
Scouting of funding and matchmaking opportunities	Yes	No	Yes	No
Participation in joint projects as INSME partner	Yes	No	Yes	No
Advisoring and mentoring by INSME experts	Yes	No	No	No
Access to Expert portfolio	Yes	No	Yes	Yes
Targeted INSME Alert Service <sup>2</sup> and INSME Insights <sup>3</sup>	Yes	No	Yes	No
Organisation's logo in all INSME materials (co-branding)	Yes	No	No	No
Possibility to propose a speaker during the Annual Meeting	Yes	No	No	No
Co-editing of INSME publications	Yes	No	No	No
Media communication (interviews and follow up notes)	Yes	No	No	No

<sup>1</sup> Dissemination service reaching out 20.000+ relevant innovation stakeholders worldwide.

<sup>2</sup> Customized information on topics of interest of the single member.

<sup>3</sup> Brief papers on good practices from across the world.



## BECOME AN INSME SPONSOR

Member and non-member organizations may also contribute in cash or in kind to INSME activities with regard to the organization of conferences, events, training and capacity building projects, CSR initiatives, facilities, etc.

Each sponsorship agreement is **personalised** on an individual basis with the Sponsor so that you can best target the groups that interest your organisation.

## CONTACTS

INSME Secretariat  
Via Giosué Carducci, 4 00187 – Rome, Italy  
Phone: +39 06 6880 6803  
Email: [secretariat@insme.it](mailto:secretariat@insme.it)  
Website: [www.insme.org](http://www.insme.org)  
Blog: <http://insme.wordpress.com>  
Twitter: @INSME\_



*Institution working under the auspices of*

*Sustained by*  **LUISS BUSINESS SCHOOL**

